



Highly Commended

**Multimedia**

**Year 7-8**

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# Test of Pain

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I chose to base my Multimedia on animal testing. I think this topic is very important because animals do not deserve to be tortured like they are. Most people don't realise the pain animals go through for our products, so I think it is important people know this is happening in our World, because then we can put an end to it.

I created my video on a MacBook Air. To create my video and record my voice, I used the app 'iMovie', and to write my script and my report, I used 'Pages'. I used an app called 'ClipGrab' to download some videos and the music for my video. I used Google Chrome, Mozilla Firefox and Safari as search engines.

## I faced a few challenges while creating my video:

I couldn't fit my video into three minutes or less. I had written a long script, as there was so many things I wanted to say. When I recorded my voice I realised I had to cut the script right down, because I wouldn't be able to fit everything. I overcame this challenge by cutting my script down. I also had to cut down the length of some of the pictures I had in my video, as well as shortening one of my voice recordings.

Another challenge I faced was the topic itself. It is sad. I didn't know a lot about animal testing, so when I was researching images to use in my video, I found it very confronting. I love animals, so I found this topic really difficult and upsetting. At one point, I even had to take a break because it got too much. I couldn't really overcome this problem, but I felt better when I was researching happy dog pictures at the end of my video and when I thought that I can make a small difference by buying cruelty free products.

The last challenge I faced was finding lots of videos I was looking for. I wanted to include videos from the internet of people brushing their teeth with toothpaste, or putting lipstick or cream on. I ended up searching ads for brands or shops, and eventually I found the things I needed. The few videos I couldn't find, I just changed what I was going to do and inserted a picture instead.

I did not receive any help while creating my video, although I did discuss my topic and some ideas with my parents.

## References:

<https://theintercept.com/2018/05/17/inside-the-barbaric-u-s-industry-of-dog-experimentation/>

[https://www.youtube.com/watch?v=2hxUMpYFo\\_Y](https://www.youtube.com/watch?v=2hxUMpYFo_Y):

<https://www.cosmeticsdesign-europe.com/Article/2019/03/05/Global-ban-on-animal-testing-where-are-we-in-2019#:~:text=Countries%20in%20the%20process%20of,ban%20animal%20testing%20on%20cosmetics.>

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<https://www.peta.org/blog/countries-around-the-world-work-to-ban-cosmetics-testing-on-animals/#:~:text=In%20case%20you%20haven't,been%20tested%20on%20animals%20elsewhere.>

[https://www.crueltyfreeinternational.org/why-we-do-it/facts-and-figures-animal-testing#:~:text=We%20estimate%20that%20the%20top,2.0%20million\)%20and%20France%20\(1.9](https://www.crueltyfreeinternational.org/why-we-do-it/facts-and-figures-animal-testing#:~:text=We%20estimate%20that%20the%20top,2.0%20million)%20and%20France%20(1.9)

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[https://www.youtube.com/watch?v=BHe6llj\\_TQ](https://www.youtube.com/watch?v=BHe6llj_TQ)

<https://www.youtube.com/watch?v=NyLF8nHlquM>

<https://www.youtube.com/watch?v=eEzIS51CISl>

<https://www.youtube.com/watch?v=QVS3jC6xuhI>

<https://www.youtube.com/watch?v=G6cVcGmFm28#action=share>

[https://en.wikipedia.org/wiki/Animal\\_testing#:~:text=Animal%20testing%2C%20also%20known%20as,or%20biological%20system%20under%20study](https://en.wikipedia.org/wiki/Animal_testing#:~:text=Animal%20testing%2C%20also%20known%20as,or%20biological%20system%20under%20study).

[https://www.youtube.com/watch?v=p2\\_mUzaXJ9Q](https://www.youtube.com/watch?v=p2_mUzaXJ9Q)

**Artist:** Michael Ortega

**Album:** Broken Hearts Piano Melodies

**Released:** 2019

**Genre:** New Age

I also used the online Google Thesaurus to help me with more experienced words.

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